



# **TAMILNADU ADVANCED TECHNICAL TRAINING INSTITUTE**

[ISO 9001:2015 Certified Institution]

**Registered by Govt. of Tamilnadu, Bound to Govt.of India**

## **TATTI'S STARTUP LAUNCHER**

### **Annexure:**

1. Application Format.
2. Recommendation Letters.
3. Terms of Service
4. Business Plan.
5. Self-Declaration Letter

### **FOR FURTHER DETAILS CONTACT**

No.42/25, Gee Gee Complex, 2<sup>nd</sup> Floor, Anna Salai, Chennai – 600 002.

Phone: 044 28527579/ 28414736. E-mail: admin@tatti.in, Website: www.tatti.in

## ANNEXURE-1 APPLICATION FORM

1	About Entrepreneur <ul style="list-style-type: none"><li>• Name:</li><li>• DOB</li><li>• Age:</li><li>• Gender:</li><li>• Educational qualification</li></ul>	
2	Business Ideas and Concepts	
3	Market Research	
4	Risk Analysis	
5	Competitors Analysis	
6	Uniqueness of the Project	
7	Description of the Product/Service	
8	Financial Requirements	
9	Business Plan	
10	Expectation from TATTI <ul style="list-style-type: none"><li>• Infrastructural Requirement</li></ul>	

- If needed add annexure as an attachments.

## ANNEXURE-2

### RECOMMENDATION LETTER FROM PRINCIPAL

To,

The Director,  
Tamil Nadu Advanced Technical Training Institute,  
No.42/25, Gee Gee Complex, 2<sup>nd</sup> Floor,  
Anna Salai, Chennai-02

Respected Sir,

**Subject:** Recommendation Letter for joining TATTI's Startup Launcher

As a Principal of \_\_\_\_\_ ( NAME OF COLLEGE), it is a great pleasure to recommend the team from our college who are known to be as highly excelled students during these years in college, by their exceptional qualities both academically and morally.

I write this letter to give my highest possible recommendation for my students to be accepted in your incubation centre , and thereby nurture and flourish his/her ideas into a viable alternative.

Date: -----

Place: -----

Authorized Signatory

(Seal & Signature)

## RECOMMENDATION LETTER FROM MENTOR

To,

The Director,  
Tamil Nadu Advanced Technical Training Institute,  
No.42/25, Gee Gee Complex, 2<sup>nd</sup> Floor,  
Anna Salai, Chennai-02

Respected Sir,

**Subject:** Recommendation Letter for joining TATTI's Startup Launcher

As a mentor of (xxx), I hereby recommend his/her as a highly interested, dedicated and talented budding entrepreneur. He/ She has been an innovative and creative student. He/ She have also come up many viable ideas which could be a better alternative in the market.

I am hereby, very happy to recommend (x) to be accepted in your incubation centre, and wish him/her with good luck on his/her future endeavors.

Date: -----

Place: -----

(Enclosed: Mentor Profile)

Authorized Signatory

(Seal & Signature)

**ANNEXURE-3**  
**TERMS OF SERVICE FROM**  
**TAMILNADU ADVANCEED TECHNICAL TRAINING INSTITUTE**

**SERVICE RENDERES BY TATTI**

**OUR SUPPORT:**

**TATTI** believes creating entrepreneurship is the best way the country can progress; it will improve business opportunities and in turn improves employment. We will teach candidates how to choose and start a business, offer incubation space for budding entrepreneurs, after which we will have continuous mentoring and training, we will set up a committee compromising of members of your college and members from TATTI, after 6 months period the committee take stock of their performance and if needed we offer seed capital and infrastructure for expansion.

**Infrastructure:**

- We at TATTI provide with physical infrastructure spaces during their period of incubation and value added support services for the budding entrepreneurs.
- Our services reduce early stage operational costs, save time of the entrepreneurs, enhance visibility and credibility.
- Other allied infrastructure facilities, utilities and accessories can also be provided.

**Technical Support:**

- Our technical services support PCs, tablets, Wi-Fi connections, printers, servers and other devices needed for daily operations of a business.
- There are a number of tech support options for students to choose from our incubation centre.

**Assistance for HR:**

- TATTI helps to collaborate the incubatee with other entities.
- We will assist in identifying Manpower and Human Resource facilities.

**Internship/Industry Visits:**

- We at TATTI offer internship programs for the incubatee to gain good experience in their chosen particular field.
- TATTI also provides industrial visits to the incubatee for observation purpose and create opportunities for the incubatee to participate according to their industry relevant exhibitions.

**Advice from Industry Experts:**

- There will lab sessions conducted in the incubation centre by industrial experts as Resource persons.
- Arrangement of Pitching Events and mentoring sessions will be held by industry experts.

**Loans and Financial Support/ Venture Capitalist:**

- Will assist you to prepare financial proposal.
- TATTI guides to receive government schemes and loans.
- TATTI provides access of venture capitalists/angel investors for enabling access to private equity funds to the Incubatee wherever possible.
- Explore investment opportunities, induction of seed money through potential venture capitalist and investors for projects completed and ready for commercialization.

**TRADEMARK/PATENT REGISTRATION SUPPORT:**

- We provide Trademark Support for the incubatee.
- We facilitate Patent Registration Support to the incubatee for the startup business.

**Marketing & Branding Support:**

- We provide legal, administrative, and marketing consultation support.
- TATTI helps to create and brand your product from the Stage of Conception to the Stage of Commercialization.
- We give hands in establishing and placing your products/service in the markets according to customers satisfactory.

**ANNEXURE-4**  
**BUSINESS PLAN**

## ANNEXURE-5

### SELF DECLARATION LETTER FROM THE ENTREPRENEUR

To,

The Director,  
Tamil Nadu Advanced Technical Training Institute,  
No.42/25, Gee Gee Complex, 2<sup>nd</sup> Floor,  
Anna Salai, Chennai-02

Respected Sir,

**Subject:** Self Declaration Letter from \_\_\_\_\_ (Entrepreneur Name)

I am (xxx) totally aware of the scope and aspects of this Business plan and it has been decided out of my self-interest and with a clear idea on the specific industry that I have chosen. I am very confident that my ideas will be a viable option to this routine market. I hereby promise that I will work with full dedication and strive to work hard. I will not abide the rules and regulations. I give my heartfelt gratitude to TATTI for guiding and nurturing my ideas and help me to shine in my career.

Thank you

Date: -----

Place: -----

(Enclosed: Entrepreneur Profile)

Authorized Signatory

(Seal & Signature)